

77

The Arctic Economic Council is an independent business membership organisation that facilitates partnerships, develop policy proposals and promotes sustainable economic development in the Arctic.



SOME MEMBER COMPANIES







More people are living inside the circle than outside of it ARCTIC ECONOMIC COUNCI

MEGATRENDS

- Demographic changes
- Urbanisation
- Digitalisation
- Sustainability
- Climate change



AN EXPORTING REGION – WITH SOLUTIONS TO MEGATRENDS



Fish to feed the world



Energy to power the industries



Raw materials to help in the green transformation



77

Infrastructure requirements in the Arctic region alone are expected to reach nearly \$1 trillion over the next 15 years

Guggenheim Partners (2015)





TEMPERATURES RISE 3X AS FAST IN THE ARCTIC



77

Arctic Investment Protocol aspires to promote sustainable and equitable economic growth in the region that furthers community well-being and builds resilient societies in a fair, inclusive and environmentally sound manner.

Arctic Investment Protocol



Arctic Investment Protocol Guidelines for Responsible Investment in the Arctic

SIX BASIC PRINCIPLES FOR INVESTORS TO FOLLOW

- **1** Build Resilient Societies Through Economic Development
- 2 Respect and Include Local Communities and Indigenous Peoples
- **3** Pursue Measures to Protect the Environment of the Arctic
- **4** Practice Responsible and Transparent Business Methods
- **5** Consult and Integrate Science and Traditional Ecological Knowledge
- 6 Strengthen Pan-Arctic Collaboration and Sharing of Best Practices



KEY SECTORS



Mining



Fishing



Energy



Connectivity



Shipping



Military



Entrepreneurship



Forestry



Infrastructure



Tourism





FROM FISH TO ENZYMES



ArcticZymes Technologies





TRADITIONAL PRAWNS TO HEART MEDICINE

STELLA POLARIS









CHALLENGES TO INVESTMENTS

As Nike pledges no to Arctic shipping, Gap, H&M and more sign on

UBS tightens lending criteria to coal, Arctic drilling, oil sands

EU reps call on state-backed lenders to halt investment in gas project in Russian Arctic

European support for Arctic LNG 2 is "contradictory" to carbon-neutrality goals, the MEPs wrote.



WANT TO KNOW MORE?

Mads Qvist Frederiksen Director, Arctic Economic Council mads@arcticeconomiccouncil.com

